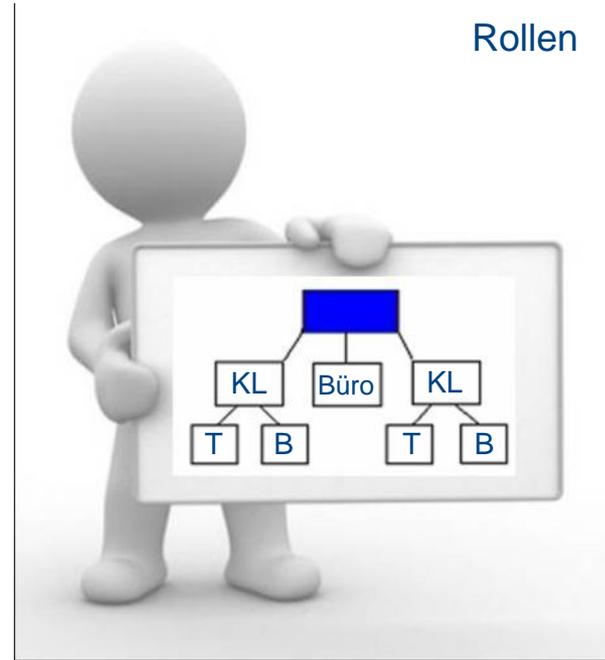


Abläufe in der Skischule

(1) Kommunikation und



(2) Organisation



(1) Kommunikation

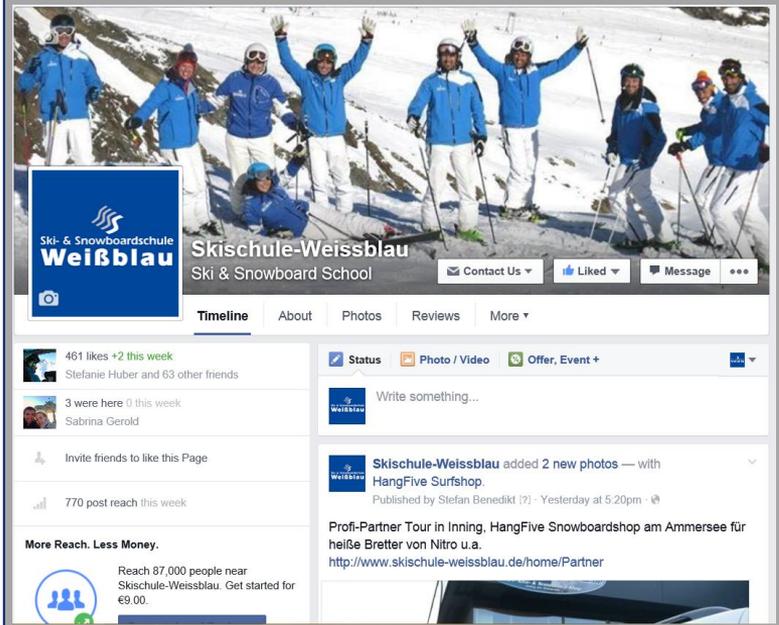


- ❖ Kursorganisation per e-mail (mit Skischulbüro, Kursleiter)
 - ❖ Direkte persönliche Absprachen, Problemlösungen per Telefon
 - ❖ Allg. Informationen / Termine über Homepage, facebook und Newsletter/e-mail
 - ❖ Keine Kursorganisation über fb oder whats-app
-
- ❖ E-mail: Skilehrer vorrangig mit Kursleiter und Skischulleitung
 - ❖ Büro kümmert sich um Kunden / Anmeldungen

Medien und Kommunikation bei Weißblau

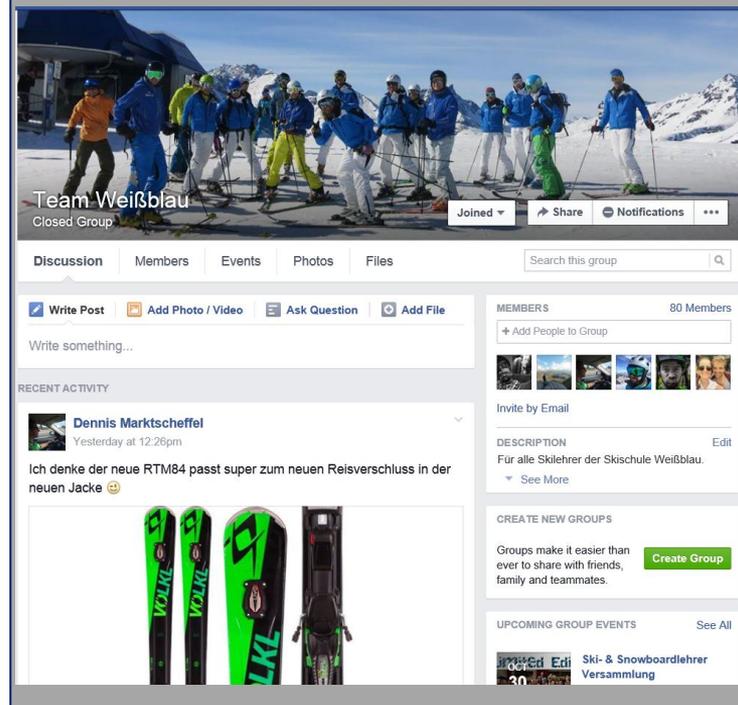


Fanseite für Kunden/alle:



The image shows a Facebook fan page for 'Skischule-Weissblau'. The cover photo features a group of skiers in blue jackets on a snowy slope. The profile picture is the 'Weißblau' logo. The page name is 'Skischule-Weissblau' with the subtitle 'Ski & Snowboard School'. Navigation tabs include 'Timeline', 'About', 'Photos', 'Reviews', and 'More'. The timeline shows 461 likes, a post by Stefanie Huber, and a post from 'Skischule-Weissblau' about new photos. A 'More Reach. Less Money.' notification is visible at the bottom.

Gruppe für Team/intern:



The image shows a Facebook group page for 'Team Weißblau'. The cover photo shows a group of skiers in blue jackets. The group name is 'Team Weißblau' and it is a 'Closed Group'. Navigation tabs include 'Discussion', 'Members', 'Events', 'Photos', and 'Files'. The page shows options to 'Write Post', 'Add Photo / Video', 'Ask Question', and 'Add File'. A post by 'Dennis Marktscheffel' is visible, along with a photo of skis. The right sidebar shows 'MEMBERS' (80 Members), 'DESCRIPTION', and 'CREATE NEW GROUPS'.